

# Allie Haroutunian

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## Experience

### ACD COPYWRITER

**Leo Burnett;** Los Angeles, CA – March 2024 - Current

- Clients include: Cadillac

### SENIOR COPYWRITER

**Leo Burnett;** Los Angeles, CA – May 2022 - March 2024

- Clients include: Cadillac

**Giant Spoon;** Beverly Hills, Ca – January 2021 - April 2022

- Clients include: Z by HP, Petco, AMC The Walking Dead, Walmart

### COPYWRITER

**The Many (Mistress);** Santa Monica, Ca – September 2018 - March 2020

- Clients include: TripAdvisor, QDOBA, Ibotta, Walmart, Chambord, Maryville University, Spindrift, Fathom Events, Indeed, Quest Nutrition, Google, YouTube

### FREELANCE COPYWRITER

**Ayzenberg;** Los Angeles, Ca – November 2020 - January 2021

- Clients include: Microsoft, Microsoft Edu

**Quantasy;** Los Angeles, Ca – August 2020 - October 2020

- Clients include: Wells Fargo

**Team One;** Los Angeles, Ca – August 2018 - August 2018

- Clients include: Expedia

**MKTG;** Atlanta, Ga – July 2018 - August 2018

- Clients include: The Wine Group

**Scout Marketing;** Atlanta, Ga – September 2017 - March 2018

- Clients include: Seapak, Farm Rich, Nature's Own, Dr. Pepper

**Community Housing Capital;** Atlanta, Ga – April 2017 - December 2017

- Writing documentary-narratives & editorial content for non-profit

### COLUMNIST & DIGITAL CONTENT DEVELOPER

**National Pain Report;** LA, Ca – June 2015 - June 2016

- Wrote editorials, articles, and interviews about benefits of medical marijuana

## Education

- **The Creative Circus,** ATL, 2016 - 2017

*Copywriting*

- **Georgia State University,** ATL, 2008 - 2015

*BA English, creative writing*

*BA political science, international relations*

## Awards

- 3 silver Atlanta ADDYs
- 2 silver District 7 ADDYs
- 1 silver National ADDYs
- 2018 One Show Young Ones bronze pencil
- 2020 One Show Shortlist
- 2020 Shorty Awards Finalist

## Skills

- Proficient in Adobe Suite (AI, PS, AE, ID)
- Final Draft
- Being Human